

Power 10 Protector[®] Index Annuities

Power 10 Protector[®]

Power 10 Protector Plus Income[®]

Marketing Engagement Materials



Client Product Materials

Power 10 Protector

- Consumer Brochure
- Rate Flyer

Power 10 Protector Plus Income

- Consumer Brochure
- Rate Flyer

ML Strategic Balanced Index[®] (MLSB)

- Consumer Brochure
- Consumer Flyer

Seminar Materials

- Client Presentation
- Client Seminar Invite

Hypothetical Illustrations Samples

- Power 10 Protector
- Power 10 Protector Plus Income

NAIC States Hypothetical Examples

- Power 10 Protector
- Power 10 Protector Plus Income

Client Product Prospecting Letters and Postcards

Letters

- Protected or Unprotected?
- Not a Daydream
- Adding Protection

Postcards:

- Protected or Unprotected?
- Grow. Protect. Guarantee.
- Guaranteed Income for Life!
- Not a Daydream
- The Power of Zero

Knowledge is Power – Index Annuity Materials

- Understanding Today's Index Annuity
- Powering Through Retirement Risks with an Index Annuity
- A Powerful Addition to the Risk Tolerance Pyramid
- Help for Powering Through Down Markets

[Lifetime Income Estimator Website](#)

www.PowerProtectorIncomeEstimator.com

Agent Materials

- Product Comparison Guide
- MLSB Agent Presentation

Additional Links

- State Availability Map
- How to Do Business Guide

Sales Ideas

Lifetime Income Plus

- Stair Step Sales Idea
- Rising Income with Immediate Withdrawals
- Rising Income with Delayed Withdrawals
- RMD Advantage
- Equivalent "Rising Income" Withdrawal Rates
- Equivalent "Keeping the Difference" Withdrawal Rates
- Equivalent "Double" Withdrawal Rates

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