

# Power 7 Protector® Index Annuities

Power 7 Protector®

Power 7 Protector Plus Income®

## Marketing Engagement Materials



### Client Product Materials

#### Power 7 Protector

- Consumer Brochure
- Rate Flyer

#### Power 7 Protector Plus Income

- Consumer Brochure
- Rate Flyer

#### ML Strategic Balanced Index® (MLSB)

- Consumer Brochure
- Consumer Flyer

### Seminar Materials

- Client Presentation
- Client Seminar Invite

### Hypothetical Illustrations Samples

- Power 7 Protector
- Power 7 Protector Plus Income

### NAIC States Hypothetical Examples

- Power 7 Protector
- Power 7 Protector Plus Income

### Client Product Prospecting Letters and Postcards

#### Letters

- Protected or Unprotected?
- Not a Daydream
- Adding Protection

#### Postcards:

- Protected or Unprotected?
- Grow. Protect. Guarantee.
- Guaranteed Income for Life!
- Not a Daydream
- The Power of Zero

### Knowledge is Power – Index Annuity Materials

- Understanding Today's Index Annuity
- Powering Through Retirement Risks with an Index Annuity
- A Powerful Addition to the Risk Tolerance Pyramid
- Help for Powering Through Down Markets

[Lifetime Income Estimator Website](#)

[www.PowerProtectorIncomeEstimator.com](http://www.PowerProtectorIncomeEstimator.com)

### Agent Materials

- Product Comparison Guide
- MLSB Agent Presentation

### Additional Links

- State Availability Map
- How to Do Business Guide

### Sales Ideas

#### Lifetime Income Plus

- Stair Step Sales Idea
- Rising Income with Immediate Withdrawals
- Rising Income with Delayed Withdrawals
- RMD Advantage
- Equivalent "Rising Income" Withdrawal Rates
- Equivalent "Keeping the Difference" Withdrawal Rates
- Equivalent "Double" Withdrawal Rates

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